



P.O. Box 18616 Corpus Christi, TX 78480-8616
(979) 709-1085

TGSA Sponsor Kit

WHAT IS TEXAS GULF SURFING ASSOCIATION (TGSA)

The TGSA is the member based governing body for amateur surfing in Texas. It was founded in 1988 to promote, preserve, and protect the sport of surfing along the Texas coast. The 2015/2016 season is TGSA's 27th consecutive year of competitive surfing in Texas, the longest running tenure of any amateur surfing organization in the state.

The TGSA is a family oriented organization that specializes in grassroots surfing events that are healthy and fun, while still placing an emphasis on maintaining academic excellence, good sportsmanship and environmental awareness. The TGSA also places a priority on increasing the Texas talent pool and the progression of Texas surfing through its different competitive levels.

The success of the TGSA program is evident in the fact that TGSA has produced several athletes that have gone on to Pro careers such as Layne Harrison and Morgan Faulkner, as well as US National Team members such as Faulkner, and national title holders such as Morgan Faulkner, Zach May and most recently Cody Canzoneri.

Through supporting the TGSA, sponsors have had a significant opportunity to impact the buying patterns of the kids in this organization. They are sophisticated consumers and they appreciate and acknowledge their benefactors by supporting those brands. They in turn show their friends and it trickles out into the mainstream. Don't miss the opportunity to make an impression on these key influencers!

OBJECTIVE:

Brand exposure and reinforcement, reaching almost 2,000 Texas surfers, undeniably some of the most important influencers and brand ambassadors in the world.

STRATEGY:

An effective mix of events and online branding, passing along the message that your brand is a significant supporter of Texas surfing through the TGSA, the organization that enables and facilitates the contests and events that drive the dreams of young, competitive surfers, as well as the older divisions that have been participating for years, many holding professional careers still competing in their 50's!!



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TACTICS:

A TGSA Sponsorship Delivers:

- * Presence at 6 major contests
- * Brand Exposure at one the most significant growing markets in the surf industry right now. Texas surf industry is brand new and getting more worldwide recognition every year as our talent pool grows, and our All-Stars have a more profound impact at contests on East and West coasts, plus our own Texas State Championships held in the spring. The 2016 event will be held in Corpus Christi at Bob Hall Pier. It is THE climactic ending to the TGSA's statewide season. Plus, the Pro Am events TGSA is a part of during the year.
- * Participation in 2 additional events at the beginning of our season. These events are called Grom Round Ups. They are free, open to non-members for ages 13 and under, and a great introduction for kids who have a dream to compete in the sport of surfing. These events are held along the entire Texas coast with stops at Galveston, Port A, Corpus Christi and South Padre Island.
- * Branding presence in all ads placed, plus all event posters displayed in all industry shops across Texas.
- * Branding presence on all contest t shirts
- * Branding presence on all printed TGSA materials
- * On-line branding opportunities on www.surftgsa.org and linked websites and statewide surfing forums
- * Targets local retailers that support TGSA through the districts that make up the entire coast of Texas.

2015/2016 TGSA Season Schedule (Tentative and subject to change):

August 2014 – Grom Round Ups

September 12/13, 2015 – South Padre Island Open

October 10/11, 2015 – Packery Channel Open

November 7/8, 2015 – Matagorda Open

December 5/6, 2015 – Port Aransas Open



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February 13/14, 2016 – Galveston Open

April 10/11, 2016 – Texas State Surfing Championships in Corpus Christi at Bob Hall Pier

May 2016 (TBA) Cinco De Mayo Pro @ Packery Channel

Please note that as the schedule allows, a non point open may be added to the schedule.

SPONSORSHIP LEVELS:

Level 1: \$500 cash sponsorship: your company logo on the back of every contest shirt for the entire season, your company on our business link of our website, your company logo on our website sponsorship page for the entire season. Shout outs at all events for the entire season and during awards.

Level 2: \$1000 Product sponsorship: own a surf shop? Are you a rep? Or do you just have a great product that surfers would enjoy? Then this one is right for you!! Your company logo on the back of every contest shirt for the entire season. Your company on our business link of our website, your company logo on our website sponsorship page for the entire season. This sponsorship is REALLY pivotal to having fun events. When the kids get goodie bags at our events, they are STOKED and will talk about it for years to come. Shout outs at all events for the entire season and during awards. This sponsorship allows you the opportunity to bring a 10X10 canopy tent for the event as well.

Level 3: \$750 Supporting Sponsor for an Open event: Opens are two day events that include BOTH districts, with 90 to 120 competitors and their families typically attending. Your logo on the sleeves of all event shirts for the event you are supporting, your logo on the back of all competition shirts for the entire season, your company on our business link of our website, your company logo on our website sponsorship page for the entire season. Shout outs at all events for the entire season and during awards. You are welcome to bring a 10X10 canopy for the event as well.

Level 4: \$1500 Presenting Sponsor for an Open event: Opens are two day events that include BOTH districts, with 90 to 120 competitors and their families typically attending. Your company name becomes the actual title of the event on our website, press releases, entry forms, etc. Your company name is the title of the contest and goes on the FRONT of the event shirt for example: ***The South Padre Island Open Presented by South Padre Island Convention and Visitors Bureau***. The awards are held at your establishment, as well as a welcome party the night before the event. Plus you are on the website under sponsors and business links for the entire year. You are also on the back of all other event shirts for the entire year. Shout outs at all events for the entire season and during awards. You are welcome to bring a 10X10 canopy for the event as well.



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Level 5: \$2500 Title Sponsor for Texas State Championships: This event has rotated between Corpus Christi and South Padre Island. South Padre Island is the tentative site selected for 2015 dependant upon sponsorship support. All interested parties please contact John Blaha, TGSA President at (979) 709-1085 or jdblaha.tgsa@gmail.com. This prestigious event is the HIGHLIGHT of our regular season. Don't miss out on this opportunity to get your business name out there by being involved as a Presenter of this event!! Businesses can also "partner up" on the Title \$2500 sponsorship.

Level 6: All- Star Sponsorship: \$2500: This is one of the most important sponsorships we offer. Your logo goes on the team uniforms, plus their boards, you are promoting the talent we have in Texas out of state and putting Texas on the map for surfing. These kids work hard, surf hard, and deserve support to travel to more challenging contests. Our All-Star Program promotes sportsmanship in and out of the water, will receive coaching from seasoned competitors and instruction, and will attend one of the National Championship events. Your logo will be on their uniforms while attending these events. Level 1 benefit included.

Level 7: Premium Presenting Sponsor for an Open Event: \$3,000: This sponsorship is in place for select Open Events such as South Padre Island. Opens are two day events that include BOTH districts, typically with 90 to 120 competitors and their families typically attending. Your company name becomes the actual title of the event on our website, press releases, entry forms, etc. Your company name is the title of the contest and goes on the FRONT of the event shirt for example: ***The South Padre Island Open Presented by South Padre Island Convention and Visitors Bureau***. The awards are held at your establishment, where applicable. Plus you are on the website under sponsors and business links for the entire year and your logo and link will also be posted on the TGSA home page through out the season. You are also on the back of all other event shirts for the entire year. Shout outs at all events for the entire season and during awards. You are welcome to bring a 10X10 canopy for the event as well.

Level 8: TGSA UMBRELLA \$5000: We provide you with a banner on our website on the homepage. Your logo appears high and wide across the back of all event shirts over other TGSA logos, on competition jerseys. Awards can be presented under you canopy making for GREAT photo ops. You are welcome to come out and promote your company under that canopy during all events for the season. Shout outs at all events for the entire season and during awards. You are welcome to bring a 10X10 canopy for all events as well.



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TGSA 2015/2016 SCHOLARSHIPS:

TGSA partners with other organizations and foundations to offer scholarships for our members who are struggling to attend college. Scholarships are a wonderful way to give back and help a student get to class and get that degree. All scholarships can be personalized by the donors request whether anonymous or made public. All Level 1 perks included. Shout outs at all events for the entire season and during awards. You are welcome to bring a 10X10 canopy for State Championships and present the scholarship in person.

SPONSORSHIP CONTACTS FOR 2014/2015

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